

Maurice Leveque
66 Rue du Pont
69000 Lyon, FRANCE
(+33) 5X XX XX XX
levequemomo@hotmail.com

Dear Mrs Boubaka,

Marketing Internship

I would like to apply for the position of Marketing Intern as advertised on jobsearch.com. I am a second year student studying Marketing at the University of Paris.

I have always had a keen interest in marketing which influenced my decision to study marketing at university and part-take in my extracurricular activities. I am an active member of the Marketing Society where I help arrange events, society meetings and talks from prospective employers. Through my part-time job, I was responsible for establishing an effective marketing campaign for the launch of a new boutique in the centre of Paris, using various methods such as social media. I therefore have a strong understanding of how modern day marketing techniques can be used for business opportunities and networking.

Furthermore, I was elected as the Team Leader as part of my degree module "Student Enterprise" where we were required to develop our own business idea and pitch it to potential investors against an opposing team. This allowed me to develop my leadership skills by delegating the appropriate roles and responsibilities to each team member, ensuring the team would successfully reach our aims and objectives.

I have many skills which I am able to contribute to the job role. My excellent communicational skills (both written and verbal) allow me to interact with members of an organisation from all levels. I have developed my public speaking and presentation skills through completing university presentations to new and prospective students and to my faculty department. I am organised, efficient and strive to complete any challenge given to me to the highest standard.

Attached is a copy of my CV. I am able to provide the names of referees who will support my application.

I look forward to hearing from you.

Yours faithfully,

(signature)

Maurice Leveque