

Exemple de CV en anglais pour un travail d'assistant marketing. Vous pouvez l'imprimer gratuitement et le modifier comme bon vous semble pour l'adapter à votre formation ou carrière. Merci de laisser un commentaire si vous constatez des points à modifier.

C'est simple, en anglais assistant marketing se dit: '*marketing assistant*'

Personal information:

- Name: Kevin Gérard
- Address: 3 rue Berlier, 75000 Paris, FRANCE
- Date of Birth: 12 june 1984
- Marital Status: Single
- Phone: (+33) 485 00 00 99
- Email: cv@gmail.com

Profile Summary:

Dynamic and results driven marketing assistant with the skills, passion and professionalism needed to support business and consumer market programs, assist with PR and communications and conduct detailed market research. I'm recognised as being creative and an effective team player. Extremely motivated to constantly develop my skills and grow professionally

Objective:

- Seeking a long-term position as a marketing assistant

Key Skills:

- Knowledge in web-based marketing, strategies and development
- Great ability to determine marketing objective and maintaining customer databases
- Excellent at brochure design layout and design creative graphics
- Good communication skills and a good team player
- Good ability to follow directions

Education:

- 2003 – French baccalauréat E (Economy)
- 2005 – EGC Paris: French School of marketing diploma (Paris)

Work experience (ou Career Experience/Job History):

Sonova Marketing Services, Paris (FRANCE)

Marketing Assistant: 2008 – Present

Duties:

Supporting the sales process by being involved in the day to day activities of the marketing department and by providing an invaluable support service to the sales and marketing team.

- Assisted marketing manager with reports and assistance on marketing strategies for the company.
- Assisted the marketing team with day to day administration duties.
- Conducted comprehensive research into the market looking at existing product lines and pricing offered within the market by Sonova and by its competitors.
- Research new products for launch into the French markets.
- Provided assistance for marketing materials including brochures, posters, and banners
- Liaising on a daily basis with clients and suppliers, and negotiation with printers and publishers on production costs.
- Responsible for filing reports, updated and managed the customer database and mailing lists.
- Working with the sales team to maintain and update pricing & listing details.
- Assisting in organising promotional events.
- Writing marketing emails & then sending them to customers & sales prospects.
- Proof reading for all marketing material, both print and online.
- Involved in producing and publishing online marketing material.
- Maintenance and updates of the company website
- Promoting the company with different social media.

Additional information:

- Languages: french, english
- Computing: Word, PowerPoint, Excel, Photoshop, basic HTML.
- Hobbies and Interests: Cinema, Guitar and Voley-ball

References:

Available on request